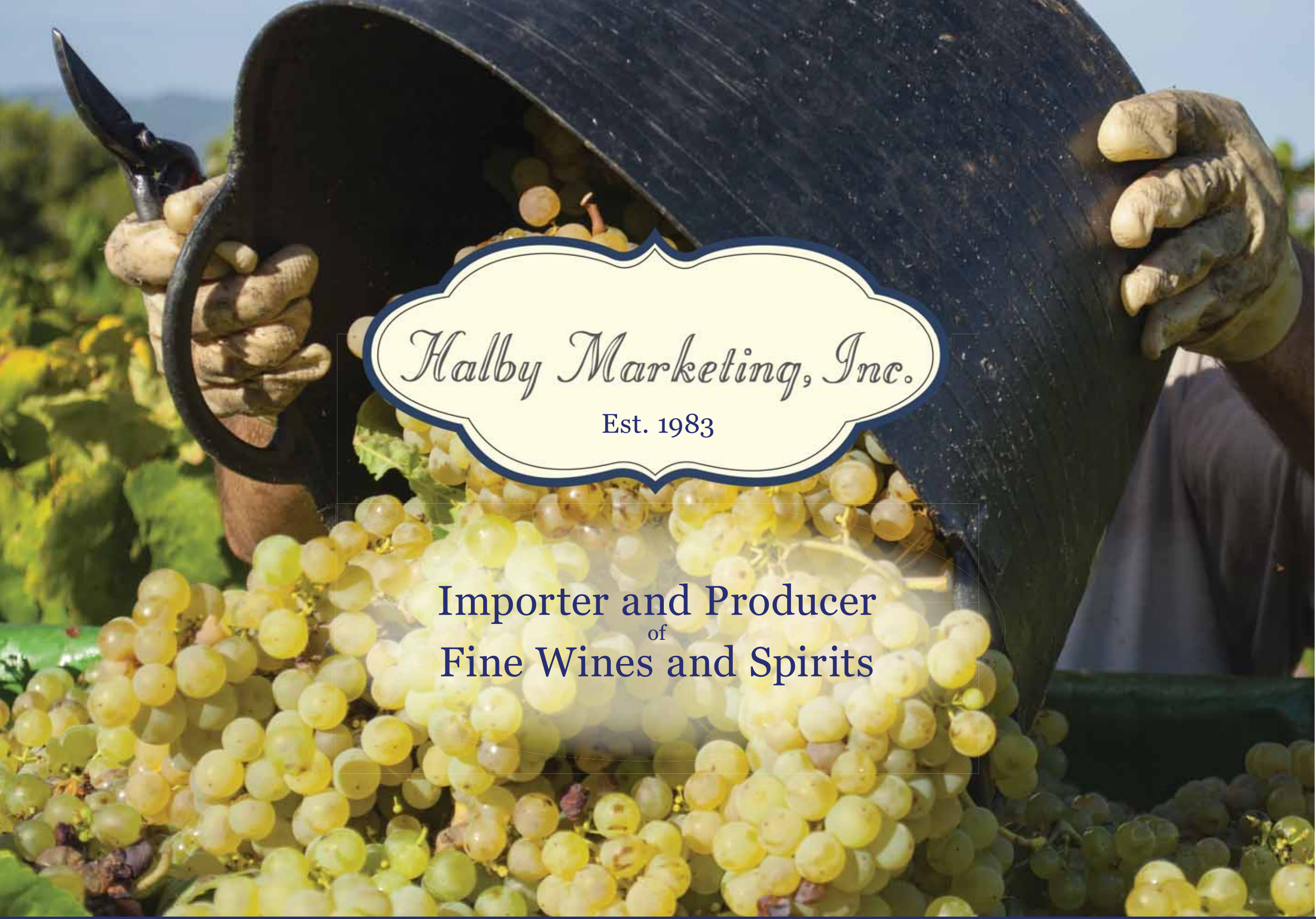


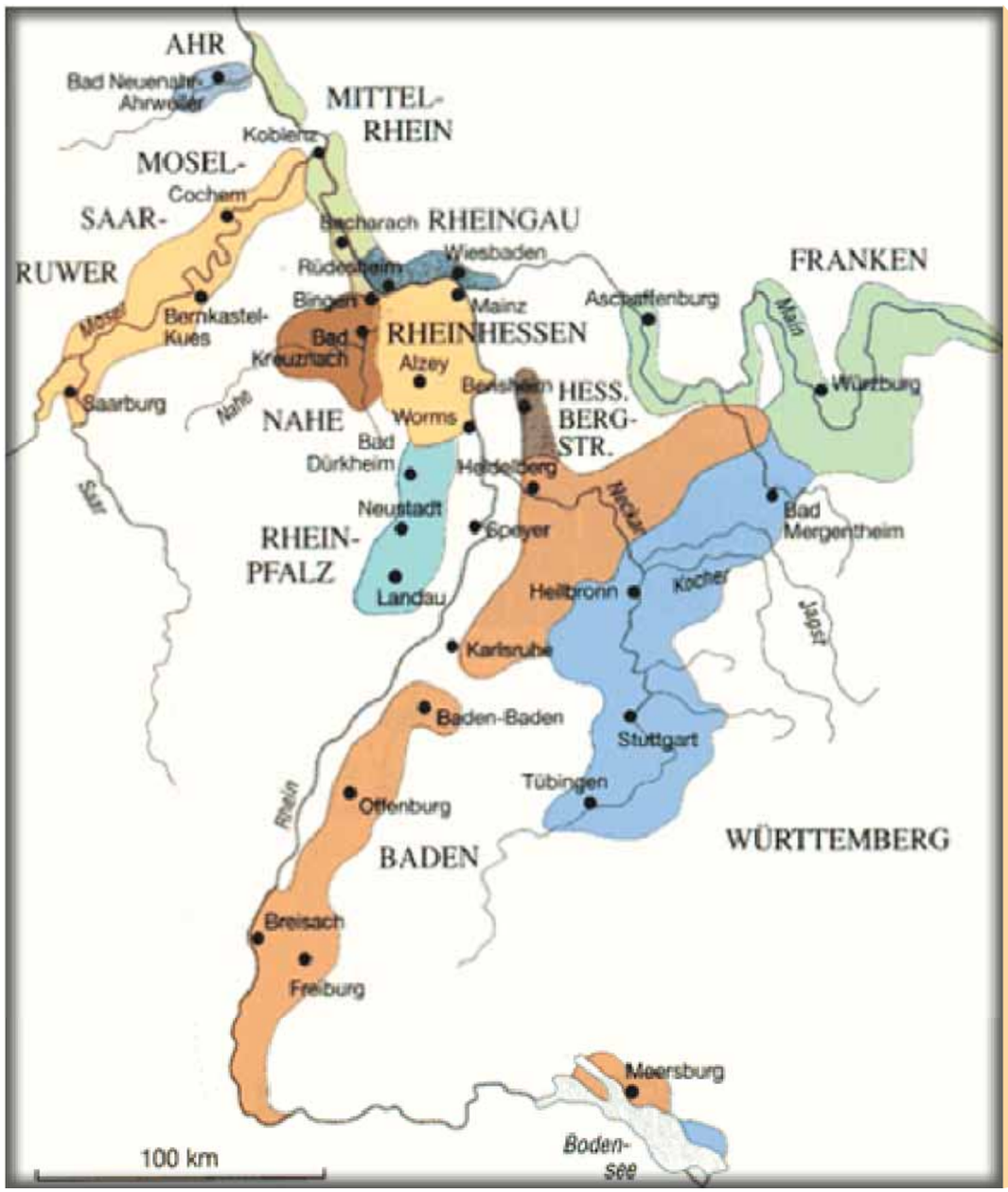
Halby Marketing, Inc.

Est. 1983

Importer and Producer
of
Fine Wines and Spirits

HalbyMarketing.com · Glen Ellen, California · Brett@HalbyMarketing.com · (707) 935-1711 x2

History



In 1968, the sub-regional cooperatives of Ernst and Wehlen merged with Hauptkellerei Koblenz. In 1969, the Saar cooperative of Wiltingen joined to then form the largest wine cooperative in the German state of Rheinland-Pfalz. The result was the creation of Moselland eG, originally named Zentralkellerei Mosel, Saar, Ruwer.

Heinz Ames

Winegrower and Vinorell Artist

Heinz Ames was a passionate winegrower with love and respect for nature. When his wife died in 1990 he leased the winery and put all his passion into painting.

He is a real autodidact. He mainly used water-color technique for his favorite theme, the Mosel Valley.

As he always enjoyed a glass of good Riesling while painting, one day he had the great idea to exchange water with wine. This resulted in more brilliant and clear colors. The Vinorell painting style was born.

He then used this technique to paint his favorite scenes of the Mosel River from its source in the French Vosges to Koblenz, where the Mosel enters the Rhine River.

Due to his passion about everything French he was given the the nick-name “Monsieur Ames.”

Many of Heinz Ames’ pictures have, for more than a decade, been used for the Moselland Ars Vitis series.

Heinz Ames passed away in the spring of 2014.

Window Collection

Landmark Series - Riesling

Window Bottle - Lighthouse and Statue of Liberty scenes shown here

Producer

Moselland

Appellation

Rheinhessen or Mosel, Germany*

Varietal(s)

100% Riesling

Alcohol by Volume

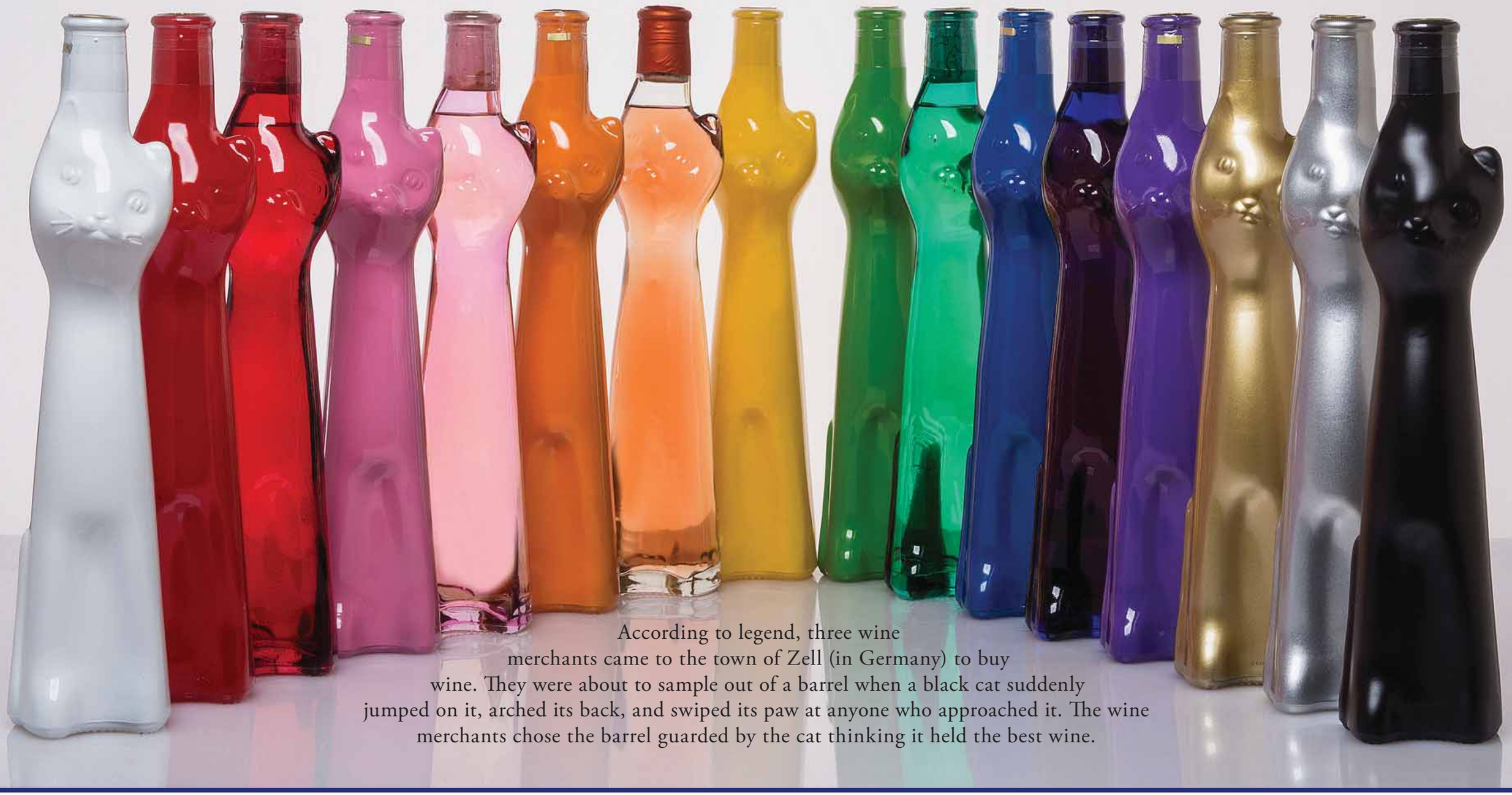
10.0%

Tasting Note

Fruity Riesling bouquet, well-balanced palate, hint of exotic fruit, crisp, refreshing and straight forward. It goes well with salads, chicken dishes and Asian cuisine, and can of course be enjoyed on its own as an easy drinking summer wine or aperitif. Serve well chilled.

* Appellation varies depending upon Ars Vitis or Landmark scene selected.

Cat Collection ~ **Rheinhessen Riesling Qualitätswein or Pinot Noir Rosé** in cat-shaped bottles



According to legend, three wine
merchants came to the town of Zell (in Germany) to buy
wine. They were about to sample out of a barrel when a black cat suddenly
jumped on it, arched its back, and swiped its paw at anyone who approached it. The wine
merchants chose the barrel guarded by the cat thinking it held the best wine.

Cat Collection

Rheinhessen Riesling Qualitätswein

Riesling Cat Bottle - Rose Gold (shown)

The Cat Collection is available in many colors and finishes to commemorate holidays and special occasions.

Producer
Moselland

Appellation
Rheinhessen, Germany

Varietal(s)
100% Riesling

Alcohol by Volume
10.0%

Aging
Fermented and stored in stainless steel, temperature controlled and bottled cold sterile.

Tasting Note
The wine is full flavored with pear and citrus aromas. Stimulating on the palate, as well as fresh and fruity. It has a nice sweetness balanced with the typical crisp Riesling acidity. It ideally pairs with lighter or spicy cuisine or simply on its own.

Moselland

GERMANY

Cat Collection

Rheinhessen Riesling Qualitätswein

Riesling Cat Bottle - Red, White and Blue (shown)

The Cat Collection is available in many colors and finishes to commemorate holidays and special occasions. A special pink bottle is also available to raise funds and awareness for Breast Cancer Research.

Producer
Moselland

Appellation
Rheinhessen, Germany

Varietal(s)
100% Riesling

Alcohol by Volume
10.0%

Aging
Fermented and stored in stainless steel, temperature controlled and bottled cold sterile.

Tasting Note
The wine is full flavored with pear and citrus aromas. Stimulating on the palate, as well as fresh and fruity. It has a nice sweetness balanced with the typical crisp Riesling acidity. It ideally pairs with lighter or spicy cuisine or simply on its own.

Cat Collection

Rheinhessen Riesling Qualitätswein

Riesling Cat Bottle - Halloween orange and black (shown)

The Cat Collection is available in many colors and finishes to commemorate holidays and special occasions. A special pink bottle is also available to raise funds and awareness for Breast Cancer Research.

Producer
Moselland

Appellation
Rheinhessen, Germany

Varietal(s)
100% Riesling

Alcohol by Volume
10.0%

Aging
Fermented and stored in stainless steel, temperature controlled and bottled cold sterile.

Tasting Note
The wine is full flavored with pear and citrus aromas. Stimulating on the palate, as well as fresh and fruity. It has a nice sweetness balanced with the typical crisp Riesling acidity. It ideally pairs with lighter or spicy cuisine or simply on its own.

Flower Garden

GERMANY

Riesling, Pinot Grigio and Pinot Noir Rosé

from Rheinhessen, Germany

Dachshund Wines

GERMANY

- RIESLING
- BUBBLES
- ROSÉ

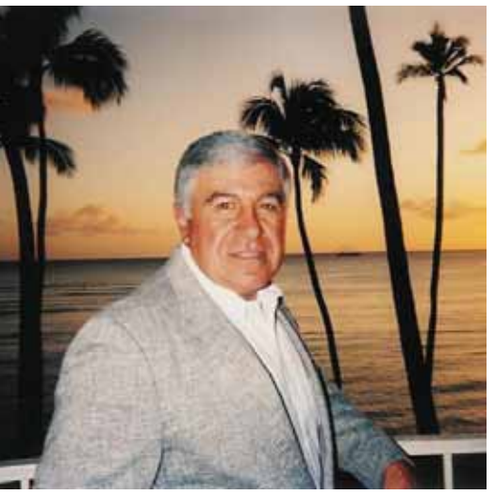
Blue Bottle Collection

Rheinhessen Riesling

Kabinett
Spatlese
Qualitätswein

in cobalt blue bottles

About



Tom Halby's wine career began in 1967, at Inglenook, California's first great wine estate. Later, he became Vice President of National Sales at Parrot Company, the marketing organization for California's famed Wente Bros. and Louis Martini wineries.

In 1983, Tom started his own venture, Halby Marketing, Inc., just off the Square in the town of Sonoma. One of the investors was Jess Jackson and the company's first client was a small, then unknown, Lake County winery called Kendall-Jackson. Tom utilized his sales skills and industry knowledge to develop a national distribution network for Kendall-Jackson and the incredible success of the winery is still unrivaled in the industry.

The Next Generation

Brett Halby and his wife, Debra, are the next generation of Halby Marketing, Inc. They are passionate about continuing the legacy created by Tom Halby and bring with them a combined experience of more than 37 years in the wine and spirit beverage industry.

In an industry dominated by corporations, the Halbys take pride in being a family-owned company. Brett believes in face-to-face connections and a hands-on approach – the principles on which his father built the business – and he travels nationally, meeting with clients and promoting Halby Marketing's extensive portfolio. Debra is the creative force of the Halby team, managing day-to-day operations and supporting the business wherever needed.

GLEN ELLEN, CALIFORNIA

The Halbys live in Sonoma Valley with their daughter. In their spare time, you'll find them caring for their one-acre "hobby farm," which includes a small orchard and vineyard, their three dachshunds, one cat and a flock of chickens.

Contact

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